**David Buell**

Senior Front-End Web Developer

(209) 681-6200

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**Objectives**

To be a cog in the wheel of an efficient web development team striving to evolve the relationship between website and end-user.To share my knowledge of front-end design, user interface, and user experience in an effort to expand the concept of usability and engage users with understanding.

**Aptitudes**

**Languages and Skills**

[Responsive web design](http://en.wikipedia.org/wiki/Responsive_web_design), [CSS](http://en.wikipedia.org/wiki/Cascading_Style_Sheets), [SASS](http://en.wikipedia.org/wiki/Sass_%28stylesheet_language%29), [jQuery](http://en.wikipedia.org/wiki/JQuery) & [Javascript](http://en.wikipedia.org/wiki/JavaScript%22%20%5Co%20%22Javascript%22%20%5Ct%20%22_blank), [AJAX](http://en.wikipedia.org/wiki/AJAX), [UI](http://en.wikipedia.org/wiki/User_interface_design) / [UX](http://en.wikipedia.org/wiki/User_experience_design), [Search Engine Optimization (SEO)](http://en.wikipedia.org/wiki/SEO), [HTML](http://en.wikipedia.org/wiki/HTML), [XHTML](http://en.wikipedia.org/wiki/XHTML), [DHTML](http://en.wikipedia.org/wiki/DHTML), [XML](http://en.wikipedia.org/wiki/XML), [XSLT](http://en.wikipedia.org/wiki/XSLT), [ASP (VBScript)](http://en.wikipedia.org/wiki/ASP), [PHP](http://en.wikipedia.org/wiki/PHP) / [Laravel](http://en.wikipedia.org/wiki/Laravel%22%20%5Co%20%22Laravel%22%20%5Ct%20%22_blank), [T-SQL](http://en.wikipedia.org/wiki/T-sql)

**Operating Systems**

Windows, Mac

**Computer Software**

[Sublime Text](http://en.wikipedia.org/wiki/Sublime_Text), [Adobe Dreamweaver](http://en.wikipedia.org/wiki/Adobe_Dreamweaver), [Adobe Photoshop](http://en.wikipedia.org/wiki/Adobe_Photoshop), [Microsoft Server SQL Management Studio](http://en.wikipedia.org/wiki/SQL_Server_Management_Studio)

**Professional Experience**

[Modesto City Schools](https://www.mcs4kids.com/), Modesto, CA
February 2014 - Current
**Senior Front-End Developer**

[Dorfman Pacific](http://www.dorfman-pacific.com/), Stockton, CA
April 2013 - February 2014
**Senior Front-End Developer**

[Brand Retailers, Inc.](http://www.brandretailers.com/), Sausalito, CA
Sept 2011 - February 2013
**Senior Front-End Developer**

* Create innovative cross-browser/media compatible designs and user interfaces utilizing high level CSS, HTML, jQuery, and Photoshop
* Generate, stylize, and add functionality to dynamic content using ASP, CSS, HTML, jQuery, and T-SQL
* Apply effective SEO strategies for increased search results & site traffic
* Confer with clients to translate their web development needs into a satisfactory expression of design, user interface, and user experience
* Development of template driven Responsive Web Design (RWD) HTML, CSS, & jQuery site design, structure, & functionality.
* Template modification and restructuring utilizing CSS & jQuery in order to push the boundaries of template style design restrictions on a per client basis

[IIWS.Net](http://www.iiws.net/), San Francisco, CA
Jan 2011 - Oct 2011
**Senior Front-End Developer**

* Create innovative designs and user interfaces utilizing high level CSS, HTML, jQuery, and Photoshop
* Generate, stylize, and add functionality to dynamic content using ASP, CSS, HTML, jQuery, and T-SQL
* Apply effective SEO strategies for increased search results & site traffic
* Confer with clients to translate their web development needs into a satisfactory expression of design, user interface, and user experience

[Sierra Snowboard](http://www.trusnow.com/) (now TruSnow.com), Sacramento, CA
2008-2010
**Senior Front-End Developer**

* Created innovative designs and user interfaces utilizing high level CSS, HTML, Javascript, and Photoshop
* Developed various social components and a member reward system for user retention and engagement
* Collaborated with customer service & product experts to develop and enhance customer experience and site usability
* Applied effective SEO strategies producing Google results within the first 3 rankings for numerous top rated products
* Developed web, email, and ad campaigns
* Responsible for maintaining website front-end integrity and functionality throughout employment

**2010:** Developed Sierra Snowboard's [mobile site](http://www.sierrasnowboard.com/mobile) featuring member login, chat, and daily giveaway using jQTouch for WebKit

**2009:** Redesigned the entire front end of the website including graphic and user interface design, enhanced SEO, and optimized layout structure and CSS efficiency

[emebaVet](http://www.emebavet.com/), Modesto, CA
2007-2008
**Web Developer**

* Responsible for maintaining website front-end integrity and functionality throughout employment
* Built VBScript components to deliver data to their content delivery system
* Developed interactive Adobe Flash ads to be distributed through their content delivery system to clients across the state via in-office touch screen TV
* **2007:** Redesigned the front end of the website including graphic and user interface design and optimized layout structure and CSS efficiency (has since been redesigned)

[American Security Financial Corp.](http://yourloanconsultant.com/html/index.php), Modesto, CA
2005-2006
**Web Developer**

* Designed & developed primary website using HTML, CSS, PHP, and Adobe Flash
* Designed & developed micro sites for Realtor employees
* Responsible for maintaining website front-end integrity and functionality throughout employment

We Three Multimedia, Modesto, CA
2003-2005
**Web Developer**

* Dynamic Web Content using CSS, HTML, PHP, MYSQL, ACTIONSCRIPT, JavaScript
* Coordinated responsibilities with team members to ensure project success
* Discuss/design website flow/framework with team members
* Evaluate website progress at various stages and assess/designate responsibilities to ensure timely completion
* Graphic Design using Adobe Photoshop
* Interactive Animated websites using Flash MX 2004, Flash 8
* References, code samples, portfolio available upon request.